



**Ansaldo STS S.p.A.**

Via P. Mantovani, 3 – 5 Genoa – Italy

Issued Capital 80,000,000.00 € fully paid up

R.E.A. n 421689

Company Registration number Genoa Chamber of Commerce

Fiscal Code and Value Added Tax n. 01371160662

Direction and coordination of Finmeccanica S.p.A.

Press Office

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***KWD Webranking annual corporate website classification***

**Another win for the Ansaldo STS site**

**KWD Webranking Best Improver 2012 Award**

**The company posts the biggest score increase for the second year in a row**

Genoa, 3 December 2012 - The Ansaldo STS website has won the KWD Webranking Best Improver 2012 Award, taking the prize for the second year in a row and climbing from 26th place in 2011 to 14th place in 2012 (it came 40th in 2010).

KWD, in association with Lundquist and CorrierEconomia, gives the award to the corporate website that has improved the most compared with the previous year in a survey of online corporate communication at the 102 biggest Italian companies by stock market capitalisation.

Ansaldo STS further improved the functional and editorial aspects of its site in 2012. Specifically, adopting the Message corporate platform brought improvements in several areas and allowed the company to implement solutions in line with international best practice.

The new features include an online archive that makes all corporate documents available at the click of a mouse. Site functionality was also improved by: a new search engine featuring auto-suggest; all financial tables made available directly in HTML format (as well as Excel files); a new interactive KPI tool; e-mail alerts; event reminders; and various interactive animations.

Sergio De Luca, CEO of Ansaldo STS, commented: "This new award from KWD Webranking puts our company in the upper echelons of the classification and demonstrates the importance that Ansaldo STS attaches to communication, especially online; it is our priority to respond to queries from the market in real time and as transparently and easily as possible. This prestigious award will inspire us to redouble our online efforts so we can maintain and go beyond the levels of quality and excellence that the market demands."

**PRESS OFFICE**

Ansaldo STS, listed on the Italian Stock Exchange, is an international leading technology company that supplies transport solutions and signalling technology in the global Railway & Mass Transit Transportation business with the provision of traffic management, planning, train control and signalling systems and services. It acts as lead contractor and turnkey provider on major project worldwide. Ansaldo STS is headquartered in Genoa, Italy, and employs over 4,100 people in 28 different countries. In 2011, its revenues reached € 1,212 M, with a gross operating margin of € 116 M and net profit of € 73 M.



The prize will be awarded on 12 December 2012 at the headquarters of Corriere della Sera, at the KW Digital (digital division of Hallvarsson & Halvarsson) Italian Webranking Awards.

**PRESS OFFICE**

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